

Terms and Conditions

“More Chips, More Chance” Contest (“the Contest”)

1. The Contest is organized by Mondelez Malaysia Sales Sdn Bhd (the “Organizer”) and is subject to the following terms and conditions as follows.

Duration

1. The Contest will run from **1 February 2020 until 31 March 2020 (“Contest Period”)**.
2. The Organizer reserve the right to shorten or extend the Contest Period at its sole discretion without prior notice.
3. All submissions received after the Contest Period will be invalid without further notice.

Eligibility

1. The Contest is open to contestants who are:
 - a. Residents of Malaysia; and
 - b. Aged 18 years old and above as stated on their NRIC/Passport as of 1 February 2020. (“Contestants”)
2. The following groups of persons are not eligible to participate in the Contest:
 - a. Employees of the Organizers (including its affiliated and related companies) and their immediate family members (children, parents, brothers and sisters, including spouses); and/or
 - b. Representatives, employees, servants and/or agents of advertising and/or contest service providers of the Organizers (including its affiliated and related companies), and their immediate family members (children, parents, brothers and sisters, including spouses).

Submission and Qualifying Criteria

1. To participate in the Contest, Contestant needs to purchase any Chipsmore product from any participating outlets throughout the Contest Period.
2. The proof of purchase (“POP”) required is one (1) original printed receipt of purchase of any Chipsmore product within the Contest Period.
3. Submission of entries for the Contest will be via WhatsApp Messaging (“WAM”) from any locally registered mobile number.
4. Contestants are required to include:
 - a. their full name as per their NRIC/Passport; and
 - b. a photograph of the POP

in their submissions via WAM to 011-2345-3446 (for Malaysia).

5. Contestants will receive a unique code on WAM and are required to key in the unique code received at the Contest webpage <https://www.chipsmoremonopoly.com/my> to begin the contest game.

6. Contestants are to spin the game wheel to collect as many points as possible to reach the number one (No. 1) position on the game leaderboard, leading to being crowned as the Grand Prize Winner.

7. The amount of spins allocated to each contestant is based on the value of Chipsmore product purchased. Every five (5) Malaysian Ringgit (“MYR”) purchase amounts to one (1) spin.

8. Contestants are required to answer two (2) fulfilment questions for authentication purpose after being declared winners for the prizes. This applies for Grand prize and all other prizes that are won on Community chest and Chipsmore cookie spaces.

Prizes

1. Subject to these terms and conditions - **one (1) Grand Prize winner** will win an all-expenses-paid family trip for 4 to the United Kingdom after the end of the Contest Period. The trip comprises the following:

- Family of 4 (adults) to London – 5 days 4 nights stay (travel period May 2020 – Dec 2020);
- Round trip flight tickets (Malaysia Airlines);
- Accommodation at a 4 star hotel with complimentary breakfasts;
- Ground transportation from Airport to Hotel (2 ways); and
- USD 2,000 in cash for travel expenses

2. Other prizes are listed in the table below.

Malaysia	
Prizes	No. of Winners
2D1N stay + dinner at the Monopoly Mansion	10
Chipsmore x Monopoly Touch ‘N Go Card with cash value of RM 10 in the card.	1000
Chipsmore x Monopoly Tote Bag	200
Monopoly Cushion pillow	10
Original Monopoly UK Board Game	50
Monopoly Water Bottle	100

3. All winners will be notified via email and / or phone call from the Organiser.

4. Prizes will be delivered to the winners within 30 working days after the winners have been contacted or such other period as may be determined solely by the Organizer.

5. Prizes are given out on an “as is where is” basis and are non-transferable, non-refundable, non-exchangeable for cash or with vouchers of other denominations, whether in part or in full. The Organizer shall reserve the right at its absolute discretion to substitute the prize with that of similar value, at any time without prior notice.

6. Picture of the Prizes shown in any advertisement, promotional, publicity and other materials relating to or in connection with this Contest are solely for illustration purposes only and may not depict the actual colour, model or specification of the Prizes and does not include any optional accessories.

Liability and Indemnity

1. The Organizer shall not be liable for any incomplete, lost, late, damaged, illegible or misdirected entries for any reason whatsoever or problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, technical problems or traffic congestion on the internet or at any website, or any combination thereof (including but not limited to) any injury or damage to the Contestants or their personal computer or telecommunication device related to or resulting from participation in the Promotion and its mechanics.

2. To the extent permitted by law, each Contestant and any person acting on his/her behalf agree that the Organizer shall not be responsible and / or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with the Promotion and / or use of the Prizes, and shall release completely and indemnify the Organizer from any or all claims losses, damages, costs or expenses incurred in connection therewith.

3. The Contestants shall indemnify and keep the Organizer and its officers, agents and employees ("the Indemnified Parties") fully indemnified against any and all loss, damage, claims and costs (including legal costs on a full indemnity basis) suffered and/or incurred by any of the Indemnified Parties as a result of the Contestants' breach of any of these Terms and Conditions.

4. The Organizer assumes no responsibility or liability for the acts or defaults of merchants or third parties, any non-delivery, non-performance or defects in any prize given out in the course of the Promotion. The Organizer makes no representation or warranty whatsoever in respect of any Prize, whether as to the satisfactory quality or performance or otherwise whatsoever. For the avoidance of doubt, the Organizer is not an agent of any merchant or vice versa. Any dispute should be resolved directly with the relevant merchant.

Use of Personal Information/ Intellectual Property

1. Contestants' participation in the Promotion is conditional upon the Contestants consenting to the Organizer and its affiliated companies and business units using the Contestants' personal data for the following purposes which are in accordance with the Personal Data Protection Act 2010:
 - I. to notify the Contestants if they have won the Prizes;
 - II. to conduct, manage, and administer the Promotion including verifying the identity of Contestants for participation or prize collection;
 - III. for consumer research, analysis, promotional, advertising and marketing purposes; and
 - IV. for the Organizer and its affiliates to obtain feedback on its products and services.

The Organizer and its affiliated companies and business units may share a Contestant's personal data between themselves for administrative purposes, and with third parties

supporting their administrative and business functions. In some cases, this may involve the storage, use, disclosure or other processing, or transfer of Contestant's personal data out of Malaysia. The Organizer and its affiliated companies and business units may also share a Contestant's personal data with third parties to carry out cross- promotion. By participating in the Promotion, the Contestants consent to the use of their personal data for the purposes listed above.

2. Each Contestant also agrees that all worldwide intellectual property rights in any statement, materials or content submitted, made or created by a Contestant in connection with the Promotion and any derivative works arising therefrom will be perpetually and unconditionally vested in, assigned to, and owned by the Organizer or its affiliated companies. The Organizer has the right to use and modify such materials and / works in any way it deems fit without the need to provide any compensation to any Contestant and each Contestant unconditionally and irrevocably waives all rights (including moral rights) he or she may have in such materials or works. The Contestant hereby expressly waives any and all rights which the Contestant may acquire or have under the provisions of the Copyright Act of Malaysia (and any subsequent enactment or amendments thereto) and any other moral rights which the Contestant may have or be entitled under any such legislation now existing or in the future enacted in any part of the world.
3. Any information, personal data and material about or obtained from the Contestants may be accessed, stored or otherwise processed in any medium or format determined by the Organizer.
4. Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with the Promotion, in particular that relating to the Promotion prizes, are the property of their respective owners. The Promotion and Organizer are not affiliated with, or endorsed or sponsored by, the relevant owners, where such owners are independent and not part of the Mondelez group of companies.

Terms & Conditions

1. By entering this Contest, the Contestants agree to be bound by the Terms & Conditions of the Contest and the decisions of the Organizer.
2. The Contest Terms & Conditions and the Contest mechanics may be amended from time to time and shall prevail over any provisions or representations contained in any other promotional material or advertising of the Contest.
3. Contestants are advised to visit the Organizer's website from time to time to refer to the latest Contest Terms & Conditions.